

---

## YEAR 1

### Semester 1 (18 weeks)

- Food & Beverage Production and Service Theory
- Food & Beverage Service Practice
- Food & Beverage Production Practice
- Food & Beverage Management
- Food & Beverage Experience & Interior Design
- Wine & Bar
- Hospitality Studies
- Accounting Principles
- Academic Communications and Web Design
- Personal Development
- The Art of Employability
- French, German, Spanish or Mandarin

### Worldwide internship (local conditions apply) or paid in Switzerland\* (6 months)

Minimum gross monthly salary in Switzerland: CHF 2,212.-

## Swiss Certificate in Food & Beverage Studies

---

## YEAR 2

### Semester 2 (18 weeks)

- Management Principles
- Financial Accounting
- Business Communication
- Housekeeping Management
- Front Office Management and Concierge Services
- Hotel Information Systems
- Marketing and Branding
- Events Management
- French, German, Spanish or Mandarin

### Hospitality and Design Pathway Electives:

- Interior Design II
- Visual Technology

### Worldwide internship (local conditions apply) or paid in Switzerland\* (6 months)

Minimum gross monthly salary in Switzerland: CHF 2,212.-

## Swiss Diploma in International Hotel Operations Management

---

## YEAR 3

### Semester 3 (18 weeks)

- Human Resources Management
- Managerial Accounting
- Marketing Management
- MICE for Events & Logistics
- Retail Management of Luxury Brands
- Product & Brand Management
- Food & Beverage Outlet Design
- Hospitality Facilities Management & Design
- Interior Design III
- AutoCAD
- French, German, Spanish or Mandarin

## Swiss Higher Diploma in International Hotel & Design Management

### Semester 4 (18 weeks)

- Human Resources Management & Business Strategy
- Delivering Added Value
- Project Management
- Small Business Development & Entrepreneurship
- Consumer Intelligence Management
- Innovations in Design & Technology

### Independent Study/Integrated Business Project

(6 weeks)

Independent work on a project of your choice on or off campus

## Bachelor of Arts (Honours) in International Hospitality and Design Management awarded by University of Derby, U.K.

## Bachelor of Arts in International Hospitality and Design Management awarded by IHTTI School of Hotel Management

Please note, students may choose to undertake their studies in a different order to the one displayed, on the condition that all credits and internship requirements are fulfilled before graduation. Please contact your local representative to enquire about your specific case.